

SA/BA/MA: Mining Social Service Logs

Social interaction makes up a major part of the internet usage today. Social networking services come in various flavors, ranging from simple communication platforms, such as e-mail, discussion forums, and chats to more sophisticated services, such as multimedia sharing or friend-finding systems, and so on. In all of these systems, a huge amount of information about the users' social interaction patterns is accumulated.

In this thesis, the goal is to mine the log data of an important social networking service. Thereby, the information of millions of accesses should be studied to get a picture of the users' behavior. The idea is to get deeper insights in the usage patterns and to find answers to important questions. While we have some interesting questions in mind, you are also welcome to bring in and work on your own ideas.

In the past, we have worked with Doodle (www.doodle.com) to optimize user interactions based on statistical information derived from various data sources. Doodle is open for further projects in this area



Interested? Please contact us for further details!

Kind of work: Theoretical and practical.

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