

# Multimodal Deep Learning

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ETH Zürich - Seminar in Deep Neural Networks

# **Vision Transformer (ViT)**

# Vision Transformer (ViT)

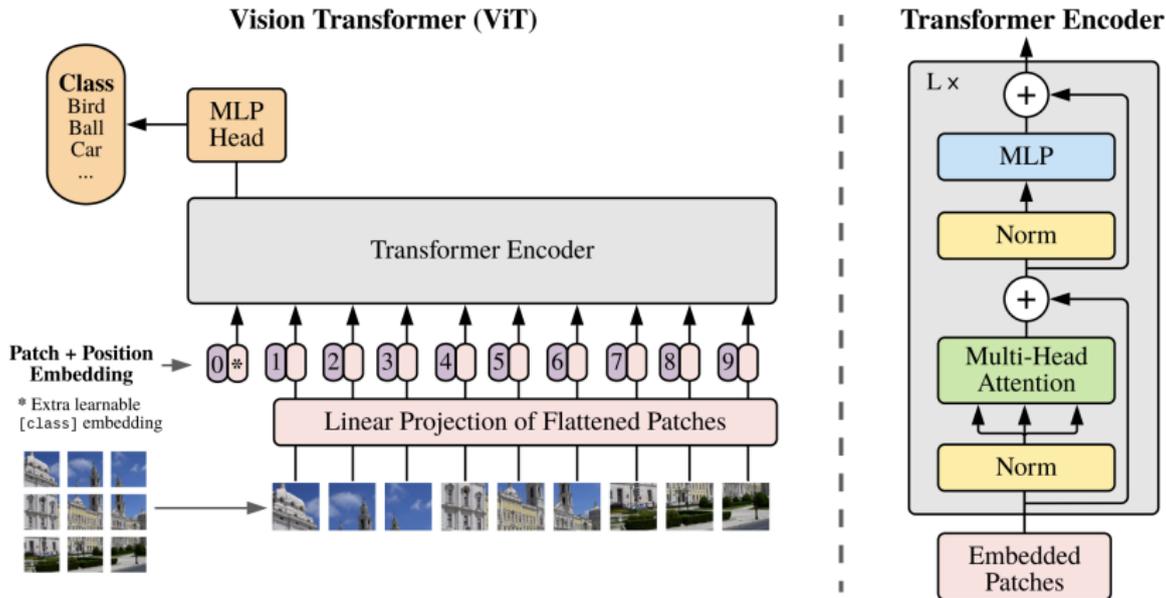


Figure taken from Dosovitskiy et al. 2020

# Example



Video taken from Caron et al. 2021

## Comparison:

- Do Vision Transformers See Like Convolutional Neural Networks?, Raghu et al. 2021
- Transformers in vision: A survey, Khan et al. 2021

## Improving ViTs:

- Training data-efficient image transformers & distillation through attention, Touvron et al. 2021
- Swin Transformer: Hierarchical Vision Transformer using Shifted Windows, Ze Liu et al. 2021
- Cvt: Introducing convolutions to vision transformers, Wu et al. 2021

## Attention for CNNs:

- A ConvNet for the 2020s, Zhuang Liu et al. 2022

# Motivation and Tasks

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- Direct user interaction
- Easier dataset collection
- Discrete categories are to strict

- Image Captioning
- Visual Question Answering
- Natural Language for Visual Reasoning
- Image Text Retrieval

# Image Captioning

<p>A young boy is playing basketball.</p> 	<p>Two dogs play in the grass.</p> 	<p>A dog swims in the water.</p> 	<p>A little girl in a pink shirt is swinging.</p> 
<p>A group of people walking down a street.</p> 	<p>A group of women dressed in formal attire.</p> 	<p>Two children play in the water.</p> 	<p>A dog jumps over a hurdle.</p> 

Figure taken from Hodosh, Young, and Hockenmaier 2013

# Visual Question Answering



What color are her eyes?  
What is the mustache made of?



How many slices of pizza are there?  
Is this a vegetarian pizza?



Is this person expecting company?  
What is just under the tree?



Does it appear to be rainy?  
Does this person have 20/20 vision?

Figure taken from Antol et al. 2015

# Natural Language for Visual Reasoning



*The left image contains twice the number of dogs as the right image, and at least two dogs in total are standing.*



*One image shows exactly two brown acorns in back-to-back caps on green foliage.*

Figure taken from Suhr et al. 2018

# Image Text Retrieval

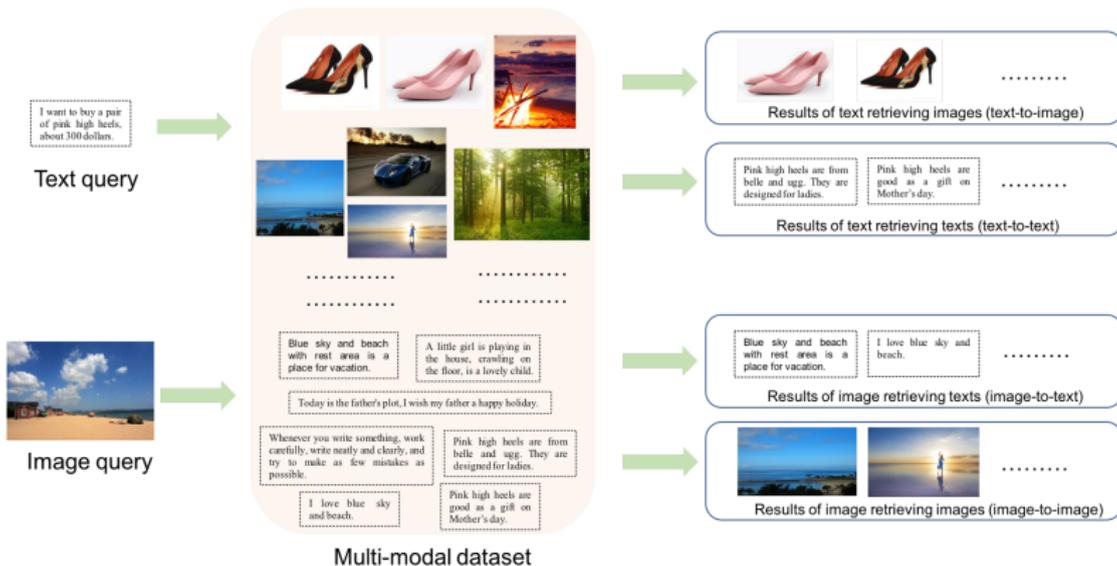


Figure taken from Hua, Yang, and Du 2020

# How do multi-modal models work?

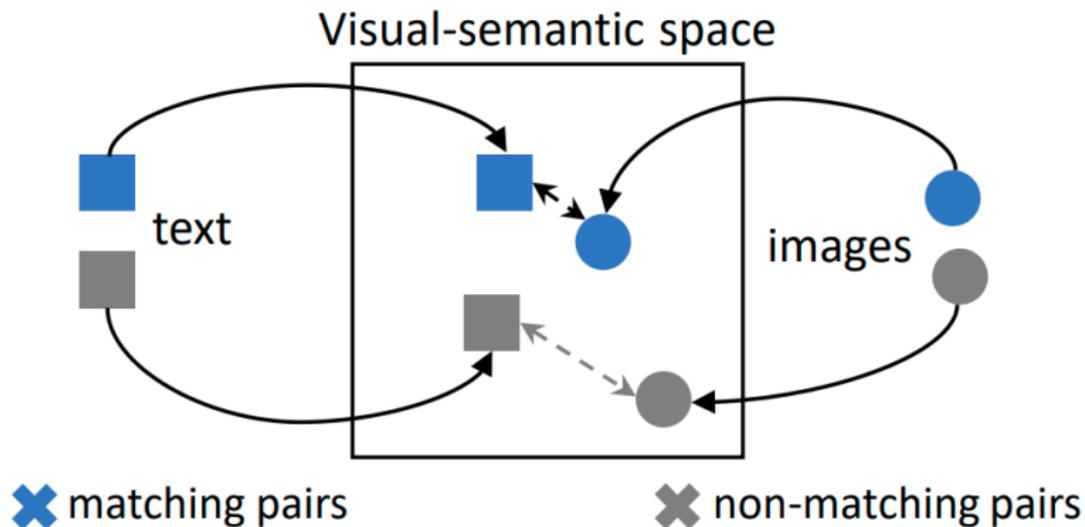


Figure taken from Cornia et al. 2018

**CLIP**

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Pepper the  
aussie pup



Figure taken from Radford et al. 2021

# CLIP training

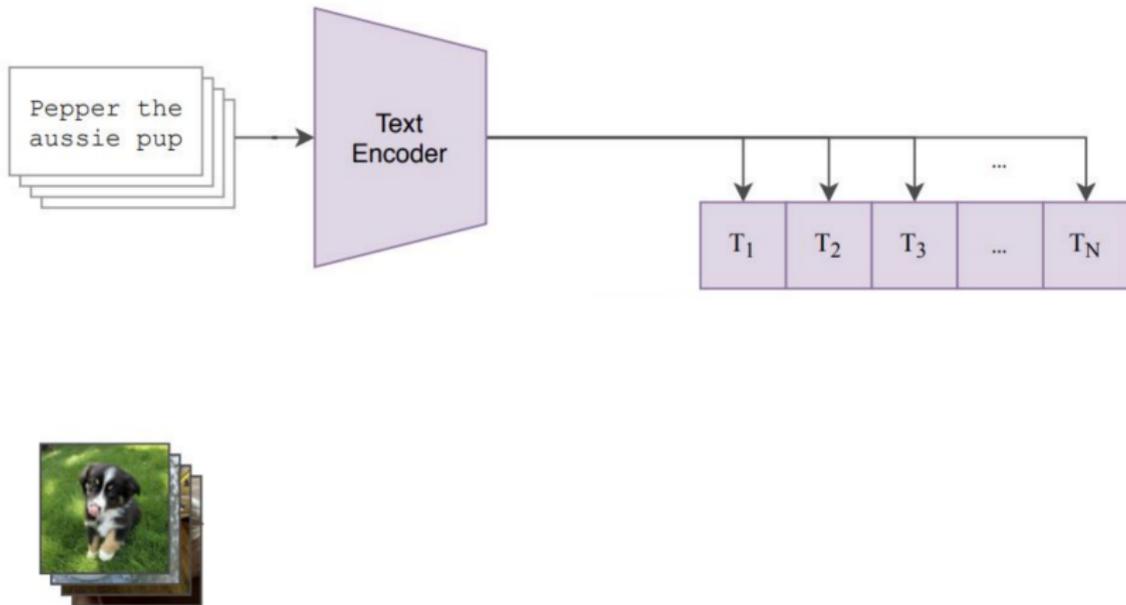


Figure taken from Radford et al. 2021

# CLIP training

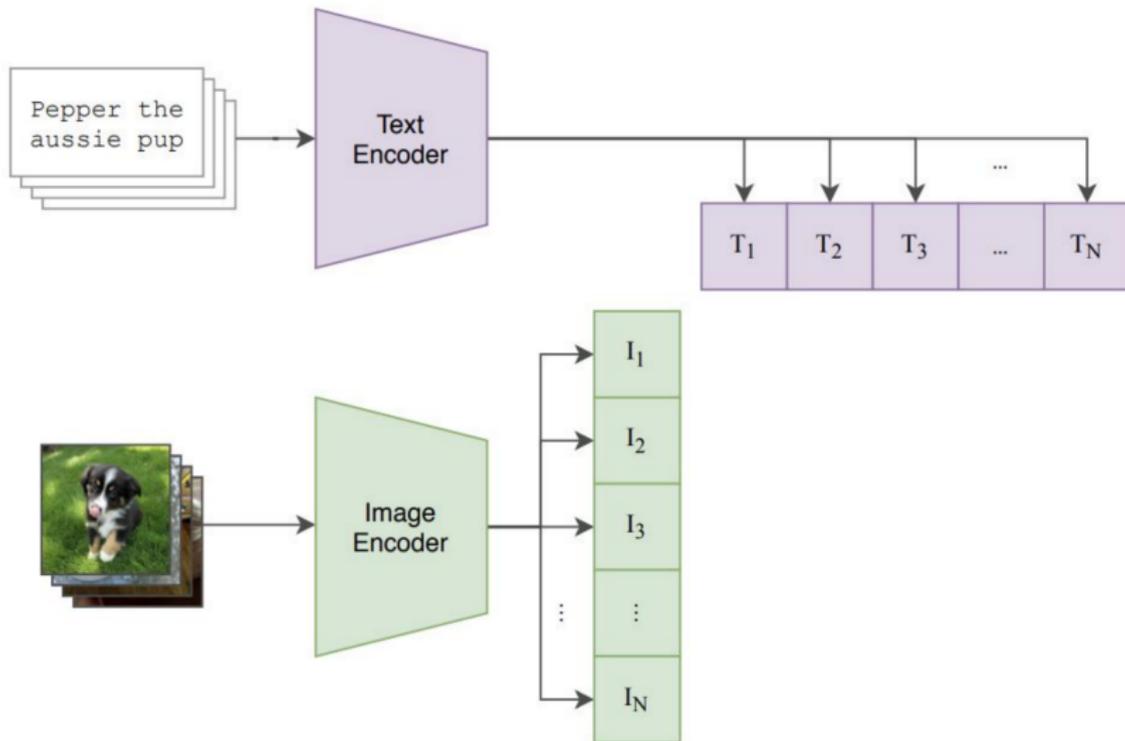


Figure taken from Radford et al. 2021

# CLIP training

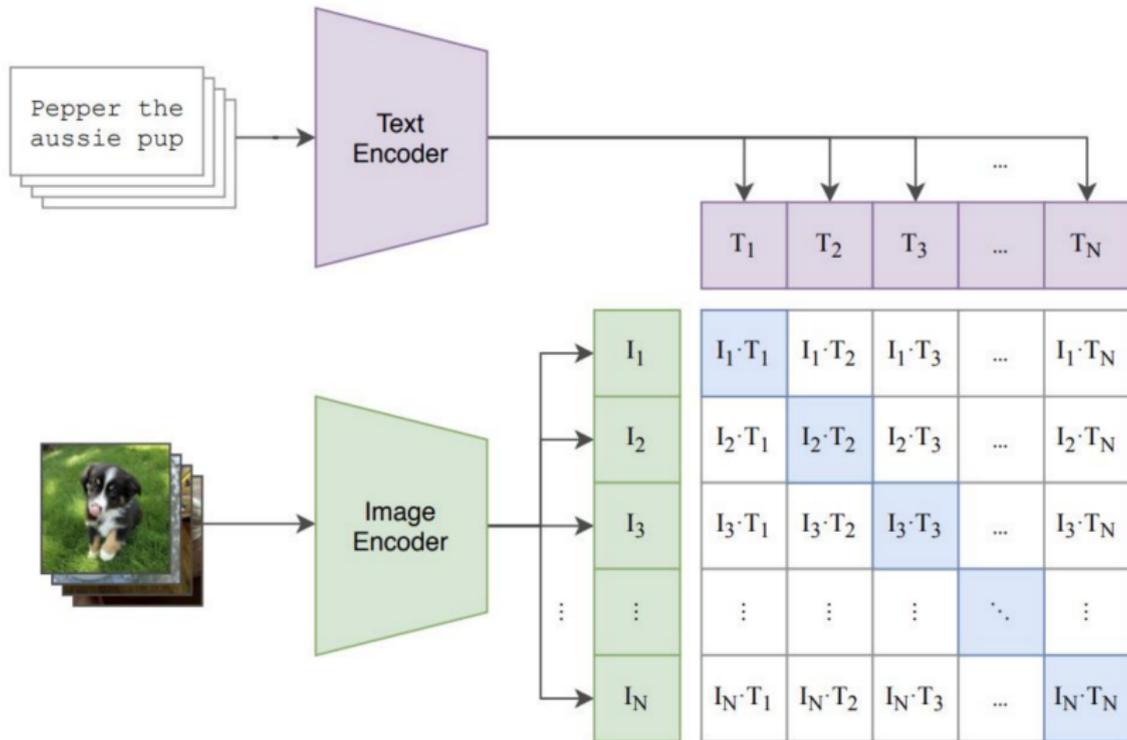


Figure taken from Radford et al. 2021

# CLIP training

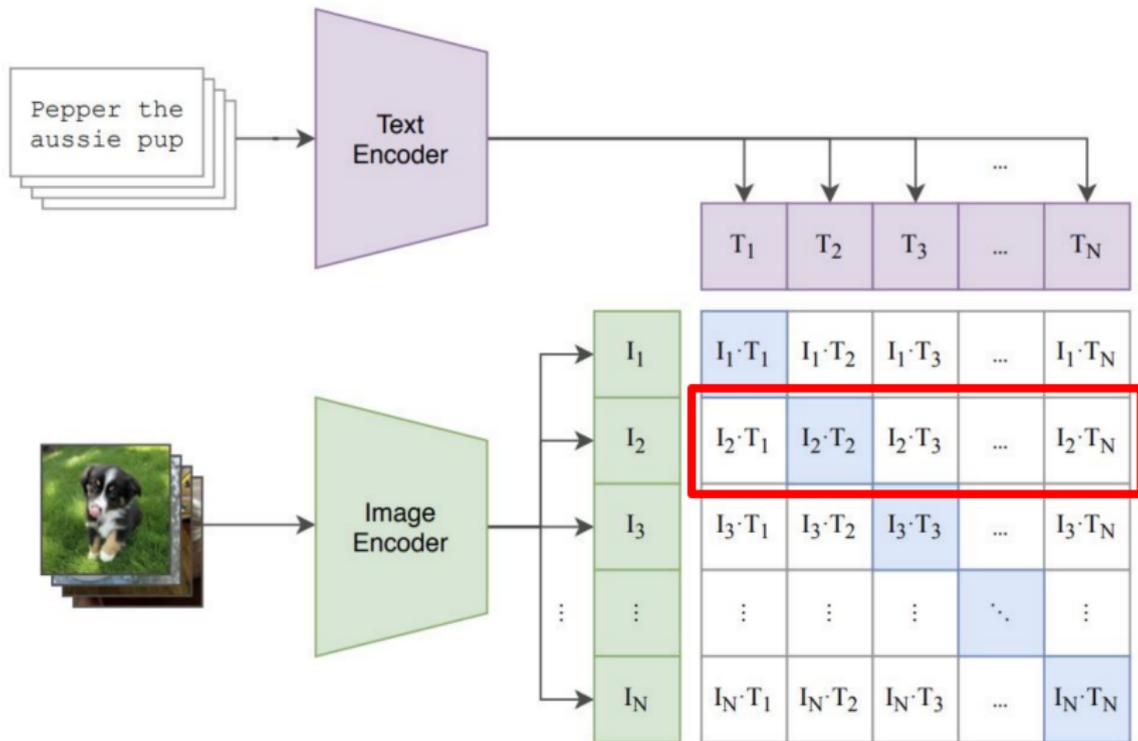


Figure taken from Radford et al. 2021

# CLIP training

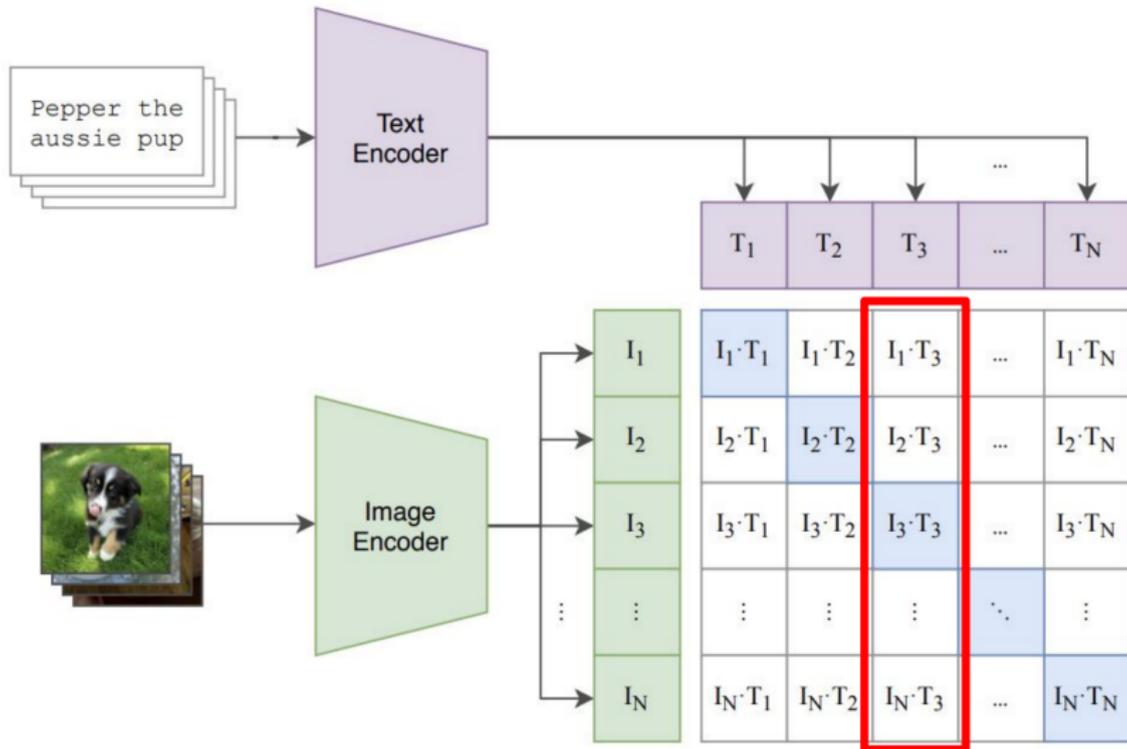


Figure taken from Radford et al. 2021

# CLIP training

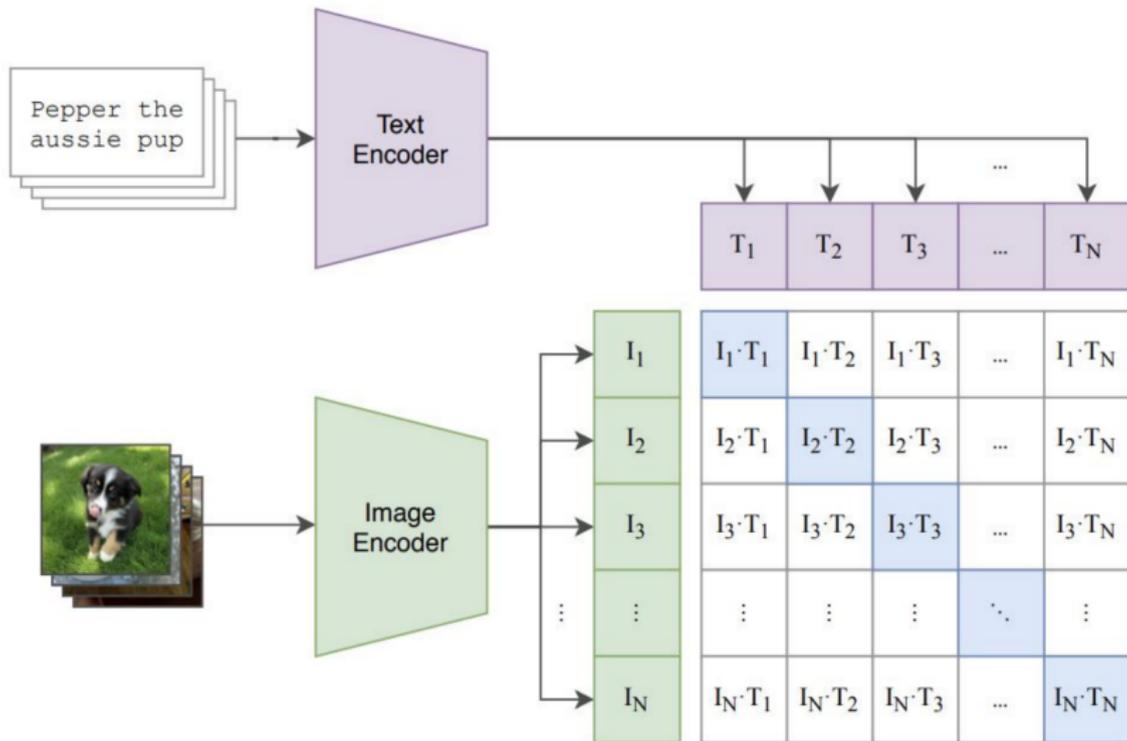


Figure taken from Radford et al. 2021

# CLIP inference

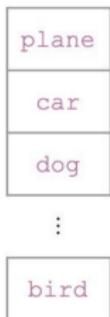


Figure taken from Radford et al. 2021

# CLIP inference

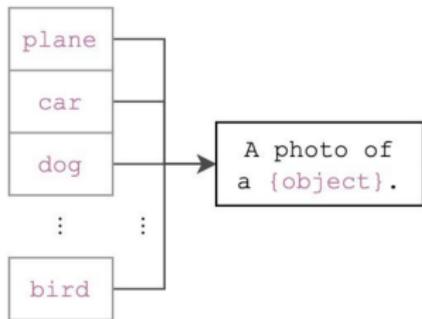


Figure taken from Radford et al. 2021

# CLIP inference

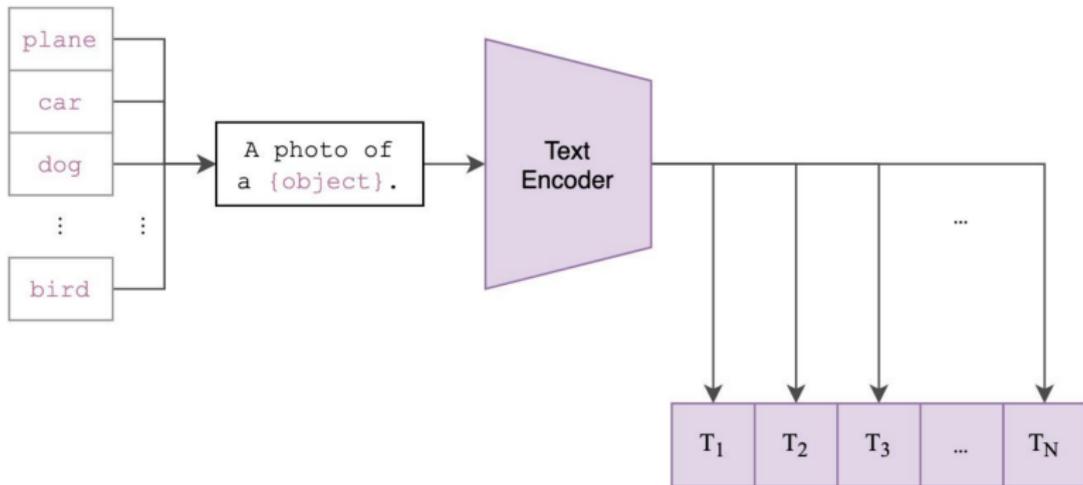


Figure taken from Radford et al. 2021

# CLIP inference

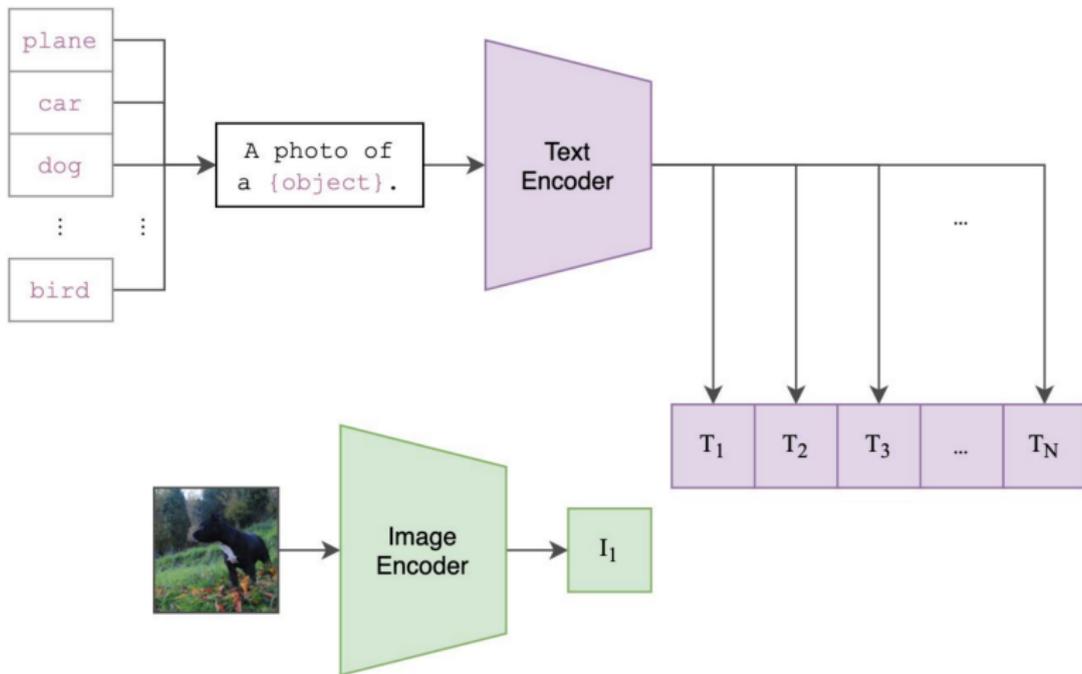


Figure taken from Radford et al. 2021

# CLIP inference

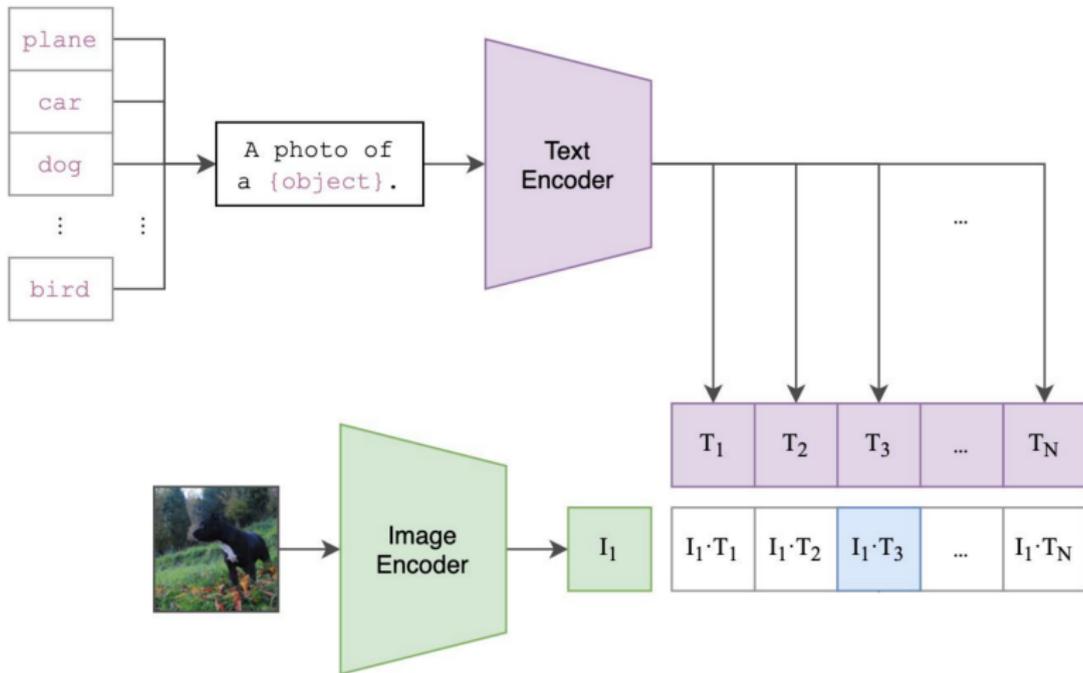


Figure taken from Radford et al. 2021

# CLIP inference

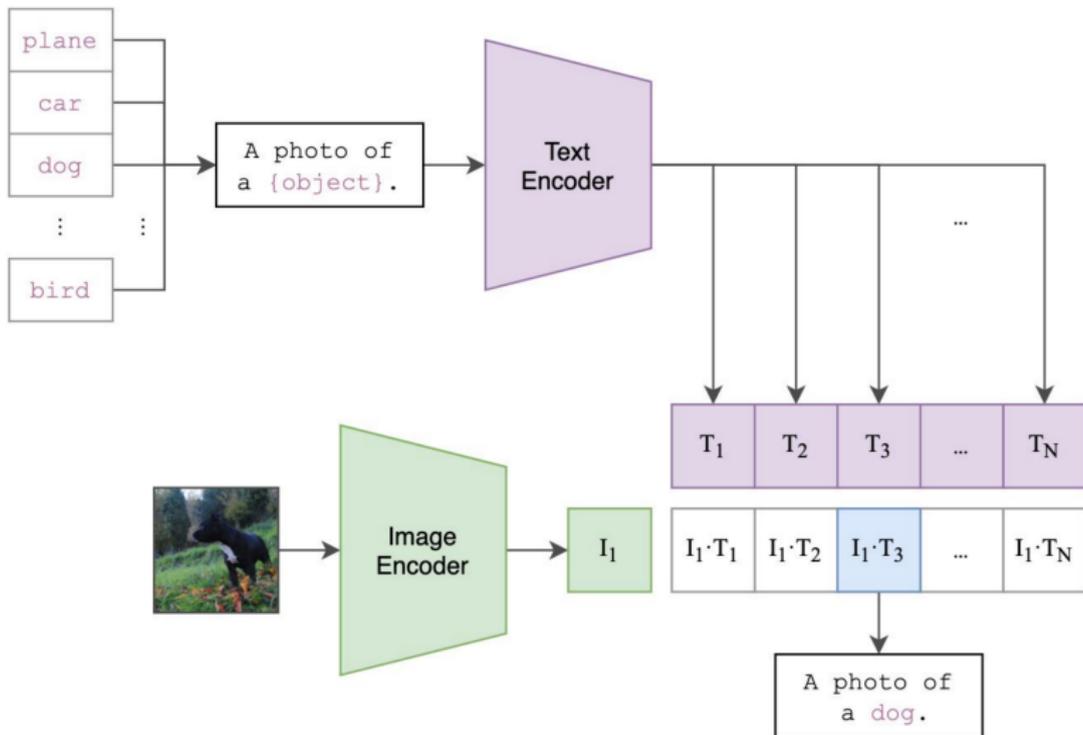
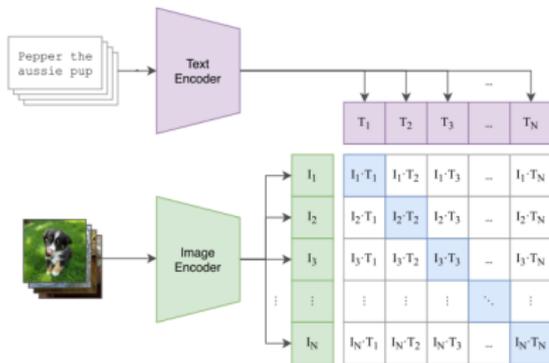


Figure taken from Radford et al. 2021

## (1) Contrastive pre-training



## (2) Create dataset classifier from label text

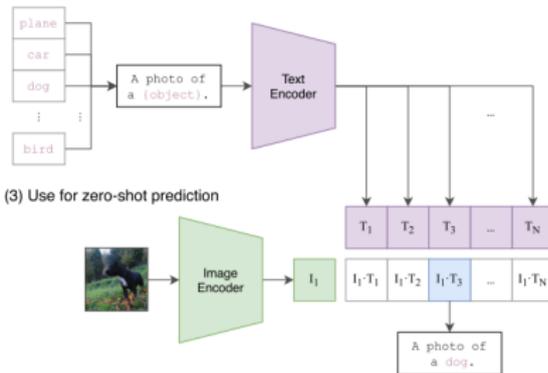


Figure taken from Radford et al. 2021

# CLIP robustness

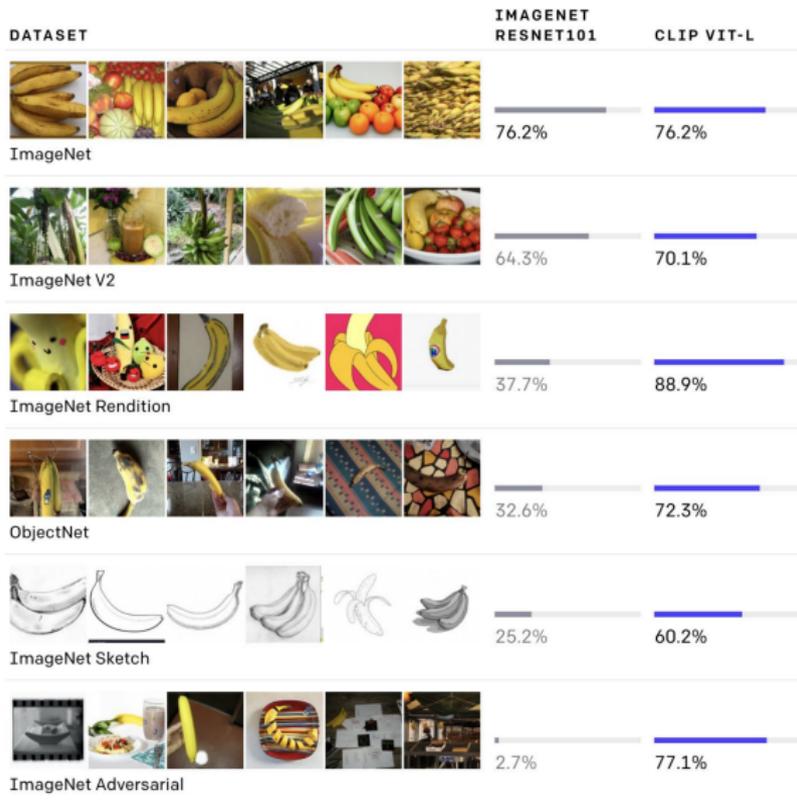
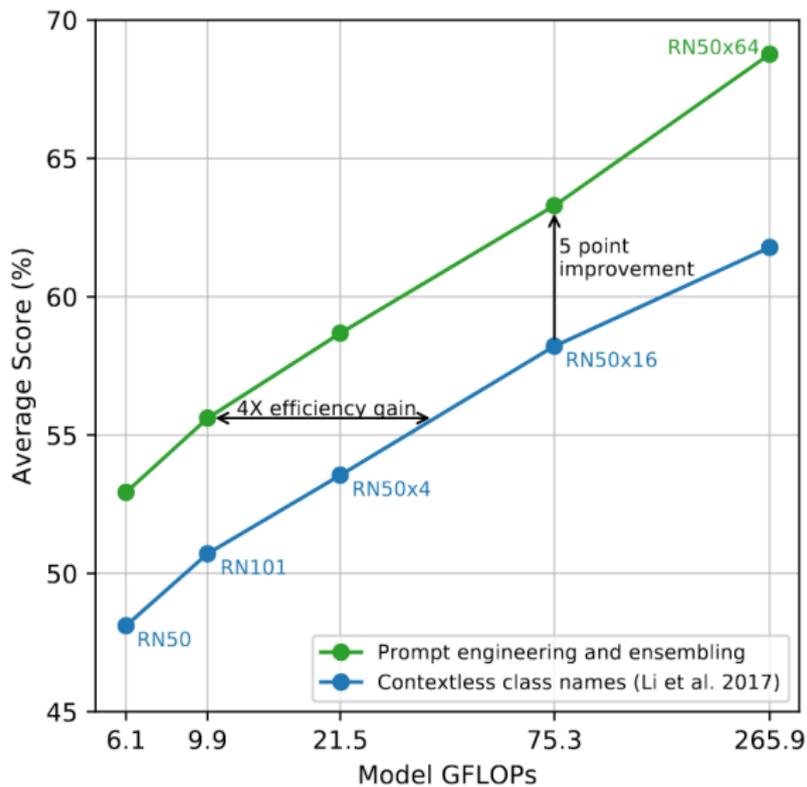


Figure taken from Radford et al. 2021

# CLIP<sup>1</sup> prompt engineering



<sup>1</sup>Radford et al. 2021.

- Zero-shot performance is well below the SOTA
- Especially weak on abstract tasks such as counting
- Poor on out-of-distribution data such as MNIST
- Susceptible to adversarial attacks

# CLIP typographic attacks



<b>Granny Smith</b>	<b>85.6%</b>
iPod	0.4%
library	0.0%
pizza	0.0%
toaster	0.0%
dough	0.1%



Granny Smith	0.1%
<b>iPod</b>	<b>99.7%</b>
library	0.0%
pizza	0.0%
toaster	0.0%
dough	0.0%



<b>Standard Poodle</b>	<b>39.3%</b>
Angora rabbit	16.0%
Standard Schnauzer	3.6%
Old English Sheepdog	3.3%
Komondor	2.8%
Bedlington Terrier	2.8%



<b>piggy bank</b>	<b>52.5%</b>
Standard Poodle	23.8%
Miniature Poodle	2.3%
Pyrenean Mountain Dog	1.1%
military cap	0.7%
Chow Chow	0.7%

Figure taken from Goh et al. 2021



Figure taken from Zhou et al. 2022

# Better representations

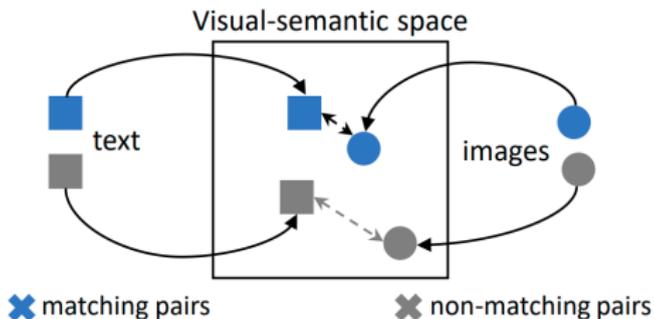


Figure taken from Cornia et al. 2018

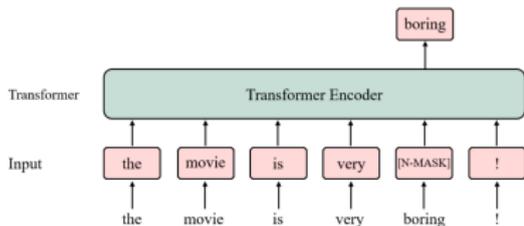


Figure taken from Park and Ahn 2019

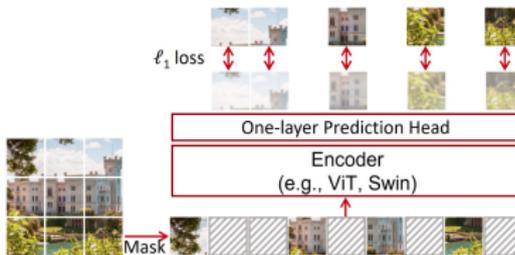


Figure taken from Xie et al. 2021

**ViLT**

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## CLIP

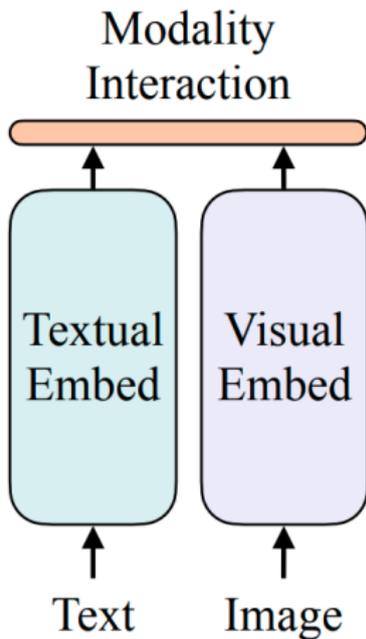


Figure taken from W. Kim, Son, and I. Kim 2021

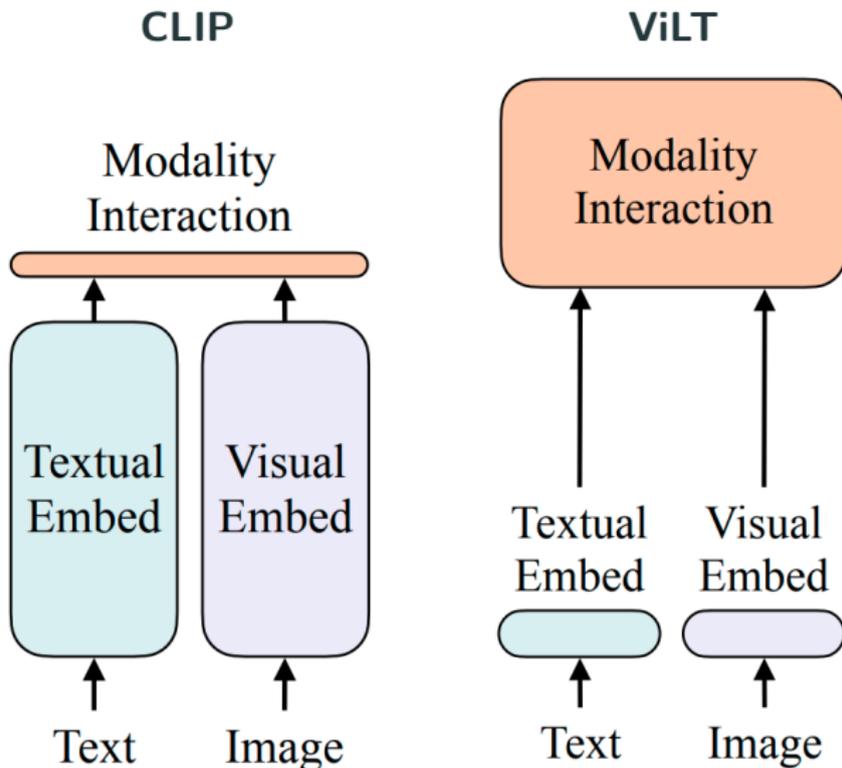


Figure taken from W. Kim, Son, and I. Kim 2021

a stone statue near an [MASK]



Figure taken from W. Kim, Son, and I. Kim 2021

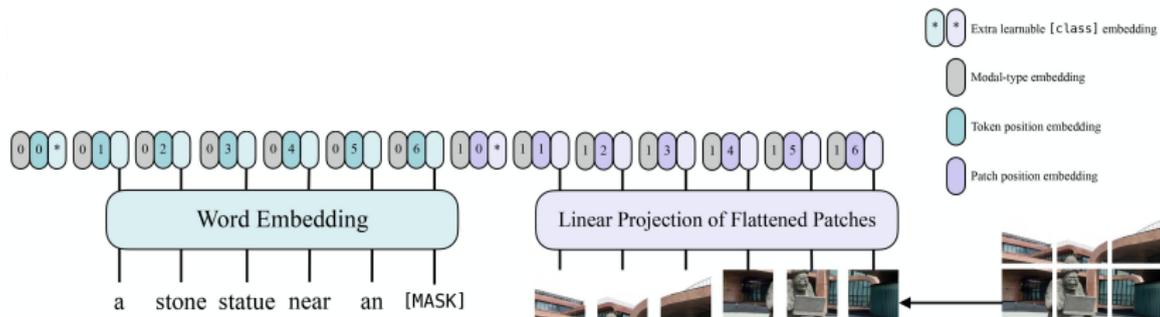


Figure taken from W. Kim, Son, and I. Kim 2021

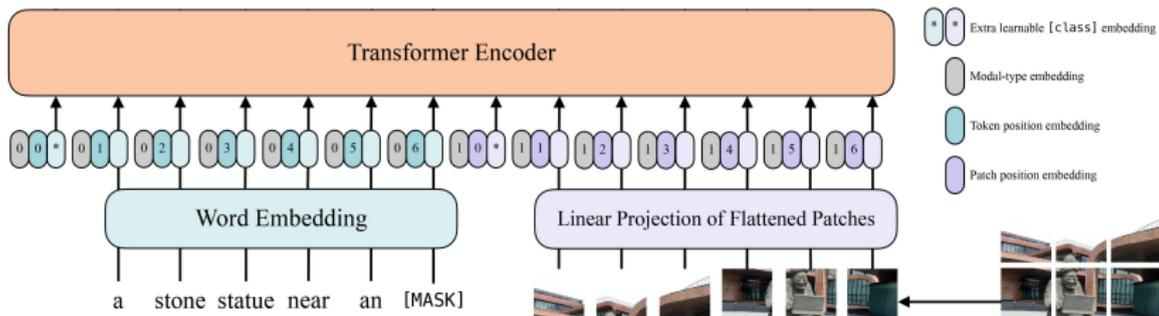


Figure taken from W. Kim, Son, and I. Kim 2021

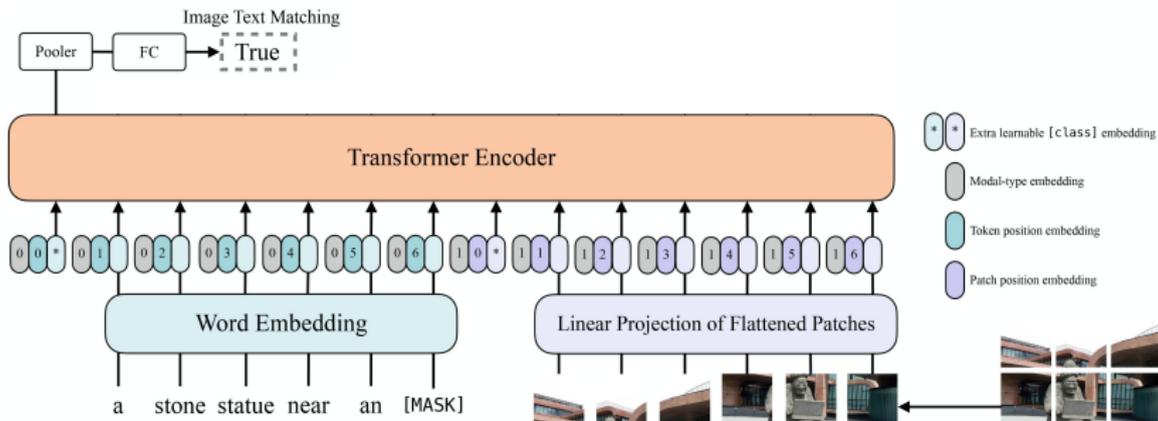


Figure taken from W. Kim, Son, and I. Kim 2021

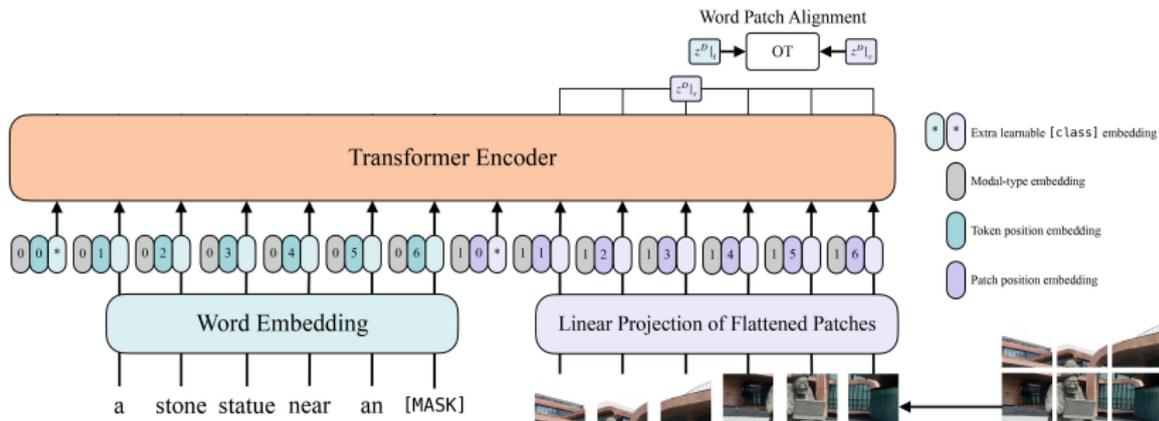


Figure taken from W. Kim, Son, and I. Kim 2021

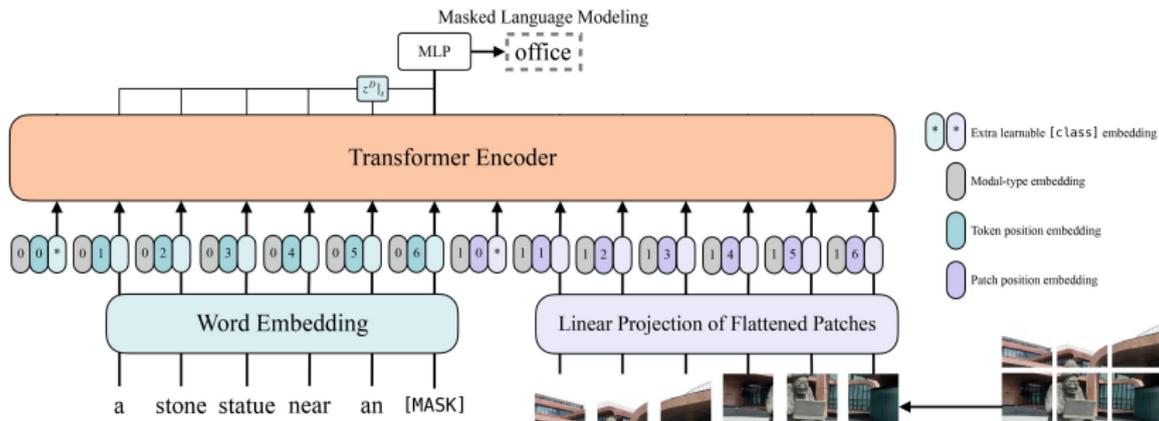


Figure taken from W. Kim, Son, and I. Kim 2021

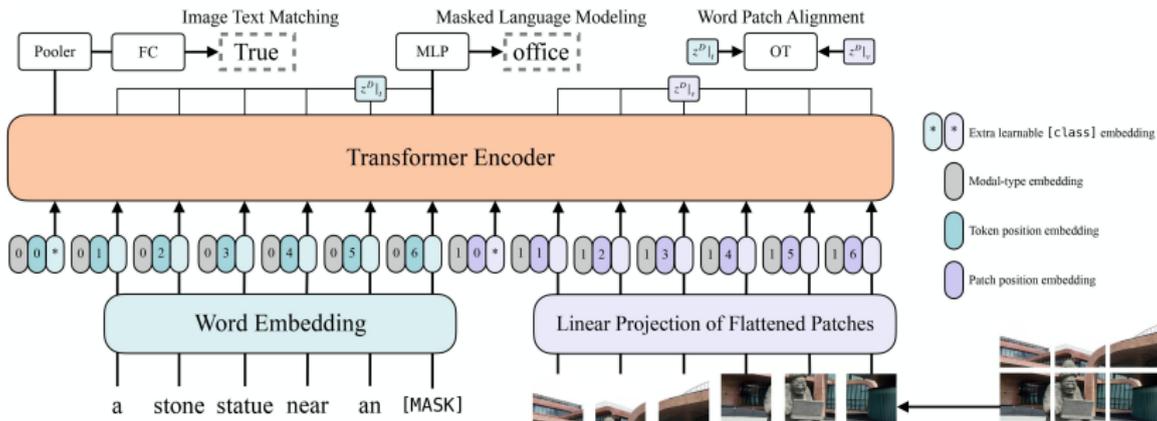


Figure taken from W. Kim, Son, and I. Kim 2021

Visual Embed	Model	Time (ms)	VQAv2 test-dev	NLVR2 dev	NLVR2 test-P
Region	w/o VLP SOTA	~900	70.63	54.80	53.50
	ViLBERT	~920	70.55	-	-
	VisualBERT	~925	70.80	67.40	67.00
	LXMERT	~900	72.42	74.90	74.50
	UNITER-Base	~900	72.70	75.85	75.80
	OSCAR-Base <sup>†</sup>	~900	73.16	78.07	78.36
	VinVL-Base <sup>†‡</sup>	~650	75.95	82.05	83.08
Grid	Pixel-BERT-X152	~160	74.45	76.50	77.20
	Pixel-BERT-R50	~60	71.35	71.70	72.40
Linear	ViLT-B/32	~15	70.33	74.41	74.57
	ViLT-B/32 <sup>Ⓐ</sup>	~15	70.85	74.91	75.57
	ViLT-B/32 <sup>Ⓐ</sup> ⊕	~15	71.26	75.70	76.13

Results from W. Kim, Son, and I. Kim 2021

Visual Embed	Model	Time (ms)	Zero-Shot Text Retrieval						Zero-Shot Image Retrieval					
			Flickr30k (1K)			MSCOCO (5K)			Flickr30k (1K)			MSCOCO (5K)		
			R@1	R@5	R@10	R@1	R@5	R@10	R@1	R@5	R@10	R@1	R@5	R@10
Region	ViLBERT	~900	-	-	-	-	-	-	31.9	61.1	72.8	-	-	-
	Unicoder-VL	~925	64.3	85.8	92.3	-	-	-	48.4	76.0	85.2	-	-	-
	UNITER-Base	~900	80.7	95.7	98.0	-	-	-	66.2	88.4	92.9	-	-	-
	ImageBERT <sup>†</sup>	~925	70.7	90.2	94.0	44.0	71.2	80.4	54.3	79.6	87.5	32.3	59.0	70.2
Linear	ViLT-B/32	~15	69.7	91.0	96.0	53.4	80.7	88.8	51.3	79.9	87.9	37.3	67.4	79.0
	ViLT-B/32 <sup>⊙</sup>	~15	73.2	93.6	96.5	56.5	82.6	89.6	55.0	82.5	89.8	40.4	70.0	81.1

Results from W. Kim, Son, and I. Kim 2021

# Multi-modal embedding losses

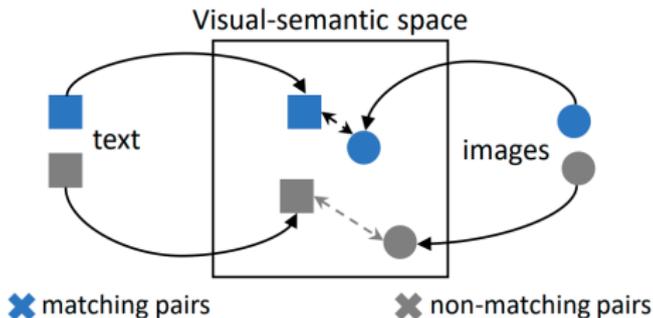


Figure taken from Cornia et al. 2018

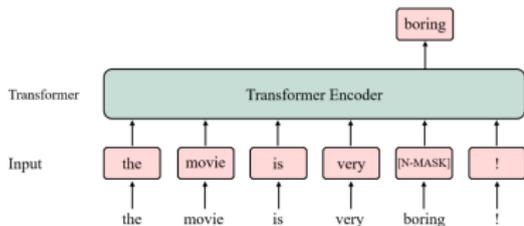


Figure taken from Park and Ahn 2019

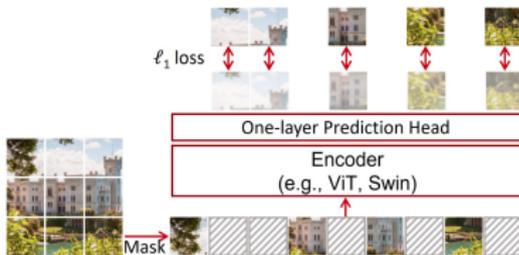


Figure taken from Xie et al. 2021

## Task specific models



Image taken from Ramesh et al. 2022

**Thank you for your attention**

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